

Privacy Policy

Your privacy is important to Upfront Resolution Inc. (“Upfront”). This privacy policy is intended both to: 1) describe how our website may collect and use information from your Internet enabled device (i.e. your computer, tablet, smartphone or other device — and browsers or apps used to access the Internet), and 2) describe how you may opt out of any such collection and use.

This policy does not apply to information provided to us in the course of our mediator-client relationships or protected by confidentiality, the mediation privilege, or any other applicable protection. Nothing in this policy should be construed to create a mediator-client relationship with visitors to our website or, conversely, to detract from any of the protections resulting from such relationships. Please contact us at info@upfrontresolution.com if you have questions about our privacy policy.

BY USING THE SITE YOU AGREE TO THIS PRIVACY POLICY. PLEASE READ IT.

Collection and Use of Personal Information

Upfront collects information that directly or indirectly identifies individuals (“Personal Information”) in the course of providing services to clients, users of our mediation services, and as provided by visitors to its website or users of our Internet services. We may also collect Personal Information about you when you interact with us on social media sites and from other third parties and may also automatically collect information that may contain Personal Information as described below in the cookie policy.

Please see our Terms of Use, which generally address information you intentionally send us using e-mail, the contact form on this website, or other method of communication. Our website is not designed to store sensitive personal information such as financial, health, employment or educational records and you should not use our site for that purpose.

We may use your Personal Information where in our legitimate interest to do so for the following purposes:

- to contact you and respond to your requests and inquiries
- to personalize your visit and use of our Internet services and to assist you while you use those services
- to carry out, monitor and analyze our business or website operations
- to provide you with mediation services, if you are or become a client of Upfront or a user of Upfront's services
- to contact you (unless you tell us that you prefer us not to) regarding developments that may be of interest to you. If you do not want to receive publications or details of events or seminars that we consider may be of interest to you, you may opt out by clicking on the unsubscribe link in electronic marketing communications
- to enter into or carry out contracts of various kinds
- to comply with applicable laws, regulations, guidance or professional obligations

Confidentiality, Security, and Retention of Personal Information

We maintain reasonable and appropriate physical, electronic and procedural safeguards intended to maintain the confidentiality of Personal Information. We do not guarantee that our safeguards will always work.

We require consultants, suppliers and vendors to maintain data protections consistent with reasonable and appropriate obligations of data processors.

We may retain information provided by you, including Personal Information, for as long as necessary to comply with our legal obligations, or to achieve the purposes for which the information was originally collected and for the purposes described in our applicable policies.

Disclosure and Transfer of Personal Information

We do not disclose any Personal Information to unrelated parties outside of Upfront, except in limited circumstances. Such circumstances include

disclosures to our agents or data processors or other contractors acting on our behalf and at our direction, subject to appropriate confidentiality, privacy and information security commitments provided by the receiving party, or where we believe it necessary to provide a service which you have requested, or as permitted or required by law, or as otherwise authorized or directed by you.

Cookie Policy

Like many websites, we use “cookies” on this Site. Cookies are text files containing small amounts of information that can be downloaded to your device when you visit a website. The cookies we use are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Although you can disable cookies on your device by indicating this in the preferences or options menus in your browser, doing so may limit your ability to view our Site. You can find more information about cookies at www.allaboutcookies.org.

Do Not Track Signals

“Do Not Track” signals are options available on your browser to tell operators of websites that you do not wish to have your online activity tracked. We do not currently take actions to respond to DNT signals because a uniform technological standard has not yet been developed. We continue to review new technologies and may adopt a DNT standard once one is created. For information about DNT, please visit: <http://www.allaboutdnt.org>.

Links

Links to the web sites that are not operated by or for Upfront (“Third Party Sites”) are provided solely as a convenience to you. If you use these links, you will leave our site. This Privacy Policy does not apply to Third Party Sites. If you decide to access any of the Third Party Sites listed on our website, please understand that you do so at your own risk.

Children

In order to respect the privacy of minors, Upfront does not knowingly collect, maintain or process Personal Information submitted online via our Internet Services by anyone under the age of 18. To the extent Upfront collects Personal Information on minors in the context of one of the purposes mentioned in this policy, it will only do so with the appropriate consent or as otherwise permitted under applicable laws.

Changes to this policy

We reserve the right to update this policy. If we make updates, we will change the modification date below.

Last modified. January 21, 2019.